

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Application of:

Sirota, et al.

Application No.: 10/056,262

Filed: January 23, 2002

For: ADVERTISEMENT DELIVERY
FOR STREAMING PROGRAM

Group Art Unit: 2623

Confirmation No. 8572

Examiner: Hong, Hyun J.

AMENDMENT AND RESPONSE

Dear Sir or Madam:

This communication is a response to the Office action dated December 26, 2007 (“Office Action”). Please consider the following amendments and appended remarks, which applicants submit places the case in condition for allowance.

Amendments to the Claims are reflected in the listing of claims on page 2 of this paper.

Remarks/Arguments begin on page 12 of this paper.